

CORPORATE SPONSORSHIP



FALCONS  
RUGBY CLUB

# WHO WE ARE

## COMMUNITY

Falcons Rugby Club was born on August 17, 2022, and was founded by the Colson, Whitaker, and Kuebler Families of Lake Norman. The club was driven by a strong desire to share the positive sporting environment and culture that rugby can offer our community. Falcons Rugby Club serves as a platform to provide coaching and develop skills for boys and girls from elementary school through high school, enabling them to play rugby and enjoy the values and life lessons the sport offers. It is also through the sport that we endeavour to build and become a catalyst for our immediate townships to thrive in both socio-economic and business terms.

The demographics of families in the Falcons Rugby Club are unique and are key to promoting diversity and a multicultural community. We have families from all walks of life in the local communities of Cornelius, Davidson, Huntersville, Mooresville, Denver, and Concord. We also have global representatives from South Africa, New Zealand, Samoa, Tonga, Malaysia, Australia, England, Scotland, Ireland, and throughout Europe. The club aims to serve and offer youth and families a place to make new friends and become active, positive members of the community. We aim to provide an inclusive, enjoyable playing environment, developing sportsmanship and community in a safe and fun atmosphere.

Our coaching team has a combined experience of more than 40 years. Most of our coaches are former rugby players themselves; all have a true love for the sport because of its inclusivity. We say Everyone Touches The Ball In Rugby. Our coaches selflessly volunteer their time and boundless energy to develop the sport in the greater Lake Norman area. All Falcons coaches are USA Rugby certified.

# COMMUNITY OUTREACH

**Our club's first mission is inclusion. We are aware of a great number of youth who are interested in sports, but are met with socio-economic challenges. We invite our Sponsors to participate in our community outreach efforts to enable children to participate in the sport. We aim to ensure that any child who wants to play rugby can without fear or judgement, and to provide them with the following:**



- **Playing Kit**
- **Waivers for club and participation fees**
- **Sponsorships for rugby camps and tournaments**
- **Transport allowance for those in need**
- **Encouragement for self-development in rugby and academics**
- **Service opportunities to do good for others, their families, and their community**
- **Influence better behaviour and encourage cultural harmony**

## RUGBY'S CORE VALUES

**World Rugby has identified five core values as the “defining character-building characteristics of rugby.” The Falcons Rugby Club has also adopted these values.**

- **Integrity**
- **Passion**
- **Solidarity (teamwork)**
- **Discipline**
- **Respect**

# RUGBY: HISTORY & PRESENT

Rugby has been a recognized Olympic sport since 1900 in the Paris games, featuring teams playing the full 15-a-side until 1924. It was reintroduced to the Olympics as a 7s format at the 2016 Rio Olympics.

The sport is played by both girls and boys of all ages, with an introduction to basic rugby through the touch rugby (no tackling) format at the tender age of 5 in most clubs around the world. At its conception, the most basic equipment needed was an oval leather ball and a pair of cleats. Over the years, safety protocols have been introduced to ensure the longevity and enjoyment of the sport and its participants. A real emphasis is put on teaching athletes to tackle safely by avoiding the head and body-wrapping techniques.

Rugby playing kit consists of:

- Jersey
- Shorts
- Mouth Guard
- Scrum Cap (Head Gear)/Shoulder pads (Optional)

Interesting fact to note: Rugby has left a deep imprint on the USA in the form of football. It is a great transitional sport for any young athlete. Many football players are now looking to play rugby to learn better tackling techniques. These techniques ensure safety remains a priority and will transfer and reinforce their playing skills once the fall comes around.

## THE GAME

While rugby is played throughout the year, the Falcons rugby season begins in the fall with a fast-paced game called 7s for high schoolers. There are only 7 players per side and 7 minutes per half. The Falcons then continue throughout the winter season with a full team of fifteen per side for high school and middle school, and may also feature ten-a-side for the elementary level.

Each team aims to score as many points by touching the ball down at the end of the opposing field. This is called a try, and it is similar to a touchdown. You may also earn conversion points after a try by a kicker getting the ball through the goal posts. Another way to score is kicking through posts while running forward at speed. The ball must always be passed backwards. The only way to stop the ball moving is to tackle the ball carrier. The ultimate rule is that the referee has the final say.

# SPONSORS & PARTNERS

Our non-profit club needs your support to provide a path for our children and community to grow. Our priority needs are as follows:

-Huskies Boys Team (High School)

- 1 set of 23 Jerseys
- Shorts
- Practice Shirts

-Falcons Boys Team ( Youth )

- 1 set of 23 Jerseys
- Shorts
- Practice Shirts

## CONTACT INFORMATION

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EIN 88-3748048

BANK OF AMERICA

Account Number: 2370 4864 2167

Routing Number: 053000196

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Checks to be made to:

FALCONS RUGBY CLUB